

EMERGING STRONGER MASTERCLASS



EMERGING STRONGER

SPONSORSHIP PROPOSAL



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Sponsorship Overview

The Emerging Stronger team strongly believes that all L&D professionals who have a passion to make a difference within the industry should do so, regardless of budgetary constraints. We encourage everyone who wants to attend the Emerging Stronger Masterclass, but cannot make room for it in the budget, to apply for this scholarship opportunity.

Our sponsor partners create the opportunities for others to thrive.

How does it work?

Step 1 – Agree to the commitment level that works for you:

- Select the number of Scholarships you wish to offer (see table below)
- Sign up with your local Emerging Stronger Team member!

Step 2 – We celebrate your involvement

The Emerging Stronger team are keen to use their channels to profile your involvement in the project:

- We will invite you to take part in a short 5 minute recorded interview, which we will share via our site and social media outlets
- We will include excerpts of our sponsor interviews in a special edition of the Learning uncut Podcast which has a global audience.

Step 3 - Invite your customers and prospects

- Your customers can take advantage of our flash Sale prices to join. This will then release your scholarship places to support the community who apply to us directly to be part of the Emerging Stronger sponsored program.
- Alternatively, your Scholarship places can be offered to your named customers and prospects
- One member of your own team may also attend as a participant at reduced rates.



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How does it work?

Step 4 – Actively support the participant’s journey

- Our participants enter a rich and supported learning environment. We want them to experience you and your organization first hand, so, where possible we work with our sponsors to identify which of your resources and services do you want participants to experience and use as part of their journey.

Step 5 - thank you!

Our sponsors consider involvement in this project as part of their corporate responsibility. We are grateful!

- Ahead of the masterclass: The emergent team will inform each sponsored participant of your involvement so that they can thank you for your support (in person or via social media)
- During the class: we will acknowledge sponsors throughout the process as we encourage the use of their supporting resources (step 4)
- After the class - This masterclass is all about taking action and sharing impact, as emerging stronger stories evolve from the process, we will run a campaign of sponsor thank you’s on social media

Finally, the Emerging Stronger community is a community that keeps learning. We offer sponsors the option to run "lessons learned" webinars with one of the Emergent host's (post-event) to support and engage other customers and prospects. The sponsor may wish to support a specific aspect of the Emergent program findings eg through a white paper or case study offered.



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Sponsorship Options

Bronze Level

2 scholarship places & sponsor profile as outlined above
Option to send a participant from your own organization for \$499
Option to contribute content or tools to the masterclass process

\$1600

Silver Level

5 places (20% discount) & sponsor profile as outlined above
Option to send a participant from your organization \$400
Option to contribute content or tools to the masterclass process

\$3200

Gold Level

10 places (25% discount) and sponsor profile as outlined above
Option to send participant - free
Option to contribute content or tools to the masterclass process
The Emerging Stronger Team will provide either:

- a guest blog for your site or newsletter from one of the Emerging Stronger team
- a podcast interview on your own podcast platform from one of the Emerging Stronger team

\$6000

Optional lessons learned webinar for your customers and prospects \$2000



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Terms and Conditions

- Sponsorship programs are available through to March 15th
- Fees will be converted and invoiced locally in preferred currency (in us \$, uk £ or Aus \$)
- Fees payable 100% upfront on receipt of invoice.

Thank you for your consideration



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The Emerging Stronger Team

